# **EYCLING WITHOUT AGE AUSTRALIA**









# Annual Report 2020



## Message from the Chair





## The year that was....

This past year was one we will long remember as a year we would rather forget. It is said that from adversity comes strength, opportunity or innovation – depending on which quote you read – and I'd like to think we have embraced a little of each.

The various COVID restrictions across the country put a dampener on operating our ride programs and, later in 2020, caused a generally mixed return to program. To establish a committee, fundraise and set up a program ready for a trishaw delivery through 2020 was no mean feat and I congratulate and welcome those new chapters who managed this. I also welcome the new Affiliates who joined in 2020 and look forward to helping them achieve their trishaw launch one day.

### <u>Our People</u>

I have to acknowledge the growth of Cycling Without Age in Australia has been made possible by the passion and commitment of the local volunteers who take on the responsibilities of Affiliate, Community Captain, Ride Coordinator, Pilot, etc.. Their generosity with time and skills deserves special recognition.



#### Our Community

As shown in our financial report, we experienced a noticeable shift in income from grant opportunities to donations as funding rounds disappeared and donations rose. Clearly our impact is valued by our supporters and the response has been to give generously to enable our volunteers to continue their wonderful work.

A big thank you to all the kind people who generously made donations to our chapters across the country.









#### **Our Achievements**

The City of Greater Geelong opened its gates and warmly welcomed patrons to our Victoria, Let's Get Together summit weekend and what a great success the event was. We have enjoyed the support of ABC TV and Regional Radio, through interviews with our volunteers and promotion of chapter events. I thank the ABC and other TV networks who saw value in our stories and shared to their audiences.

Sadly, our rides ceased sporadically, and we have now had a firsthand lesson on social isolation. COVID planning was a challenging body of work given the moving and variability of the response required across the regions. Innovative thinking brought about our Covid Screen, Ride Coordinator role and ride stations. Eagerly embraced by our chapters, these clever developments further demonstrate our commitment to a safe approach when reopening our programs.

#### Our Future

I would like to sum up 2020 as the year of three C's – Challenge, Change and Consolidation – one that has delivered benefits to our organisation, recognisable in the positive membership and financial reports in the following pages.

Looking forward, my fellow committee members and I are excited about the year ahead and the positive outlook for CWAA. The digitisation of procedures, leadership refocus and the growth outlook for new and existing chapters will auger well for an exciting future. Here's to the feeling of wind in our hair.

> Angela Hird Chair Cycling Without Age Australia

## Sustainability

Despite the challenges of 2020 the Association has experienced a growth in income and been able to expand our fleet of trishaws and transport vehicles.

To be sustainable we rely on a diverse set of income streams and it has been encouraging to find that as eligible grants have been refocussed toward pandemic relief activities, donations have increased to become our major source of funds. These donations came from both private and philanthropic organisations as well as sausage sizzles, recycling containers, garage sales and cash collections at ride locations.

An important factor in the receipt of donations is that CWAA is a Deductible Gift Recipient charity registered with the Australian Charities and Not-for-profits Commission.



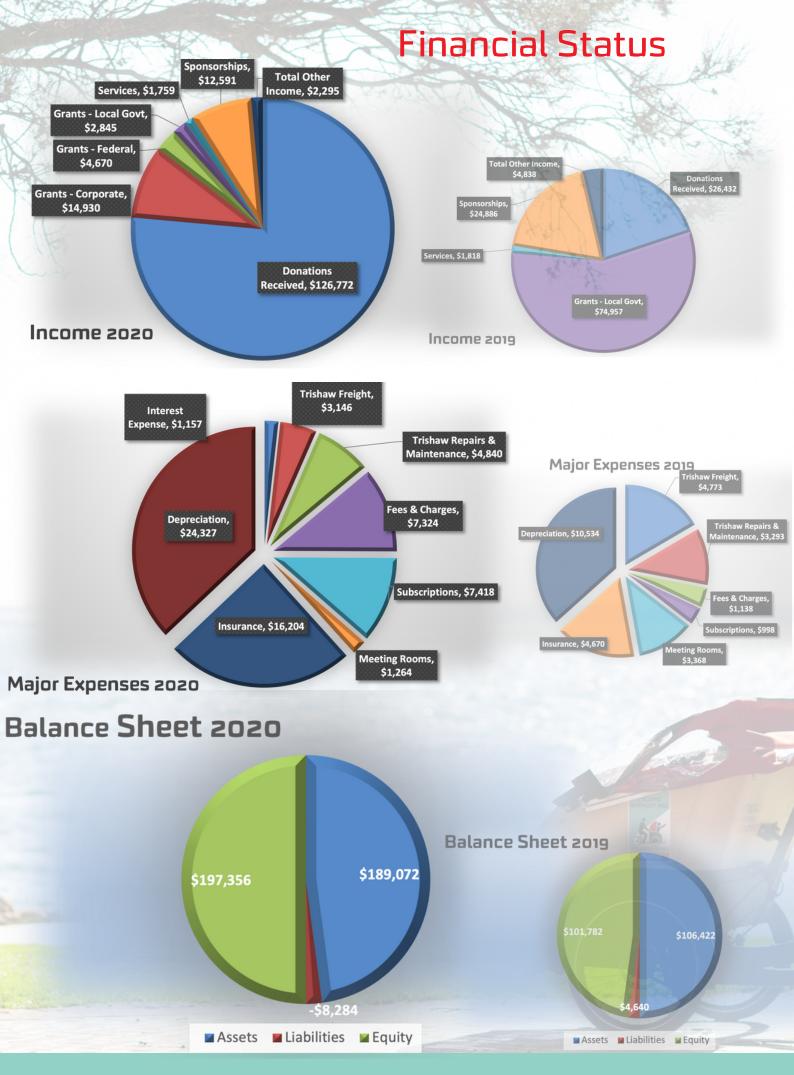




Growth has also been significant in the number of chapters coming under CWAA financial management. As their chapter subcommittees become established we are developing governance measures that will enable them more control over their own finances. In this way we ensure that funds raised are applied to the relevant community in the most effective manner.

Also in 2020 CWAA was able to organise cost-effective insurance cover to various chapters in Australia.

Although we aim to minimise the ratio of administrative cost to overall expenses, recent growth suggests we are at the stage where we cannot remain reliant on volunteers alone. The Management Committee are exploring ways to fund administration costs to ensure we can continue to support volunteers, our passenger community and all Cycling Without Age Chapters around the country.



## www.cyclingwithoutage.org.au

## **Our Programs**

As the national representative body of the Cycling Without Age movement CWAA provide support in two ways - operating as a national chapter while also providing support and guidance to independent chapters across Australia. In this way a Cycling Without Age program can be adapted to suit the needs of the local community it serves.









# Our Services

To promote, protect and support Cycling Without Age's guiding principles.

-Generosity -Slowness -Storytelling -Relationships -Without Age

Specifically we offer the following guidance and knowledge-sharing to all Australian chapters regarding governance, fundraising, training and promotional material. We are also able to provide discounted insurances.

In addition we provide our managed Chapters with: \* Governance rules \* Fundraising support (DGR donations)

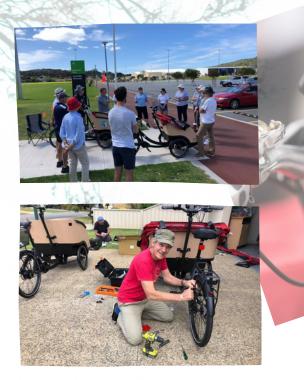
- \* Accounting services
- \* Insurance coverage
- \* Promotional material
- \* Volunteer management
  - \* Social Media services

# **Our Volunteers**

Since the return to rides in late 2020 the number of volunteers generously giving up their skills and time to Cycling Without Age has continued to grow. Not only as Pilots but as Assistants, Coordinators, Community Captains and Fundraisers.

It is often said that our volunteers get as much joy from giving rides as our passengers do in taking them.

CWAA are continuously refining procedures for the recruitment, training, retention and support of volunteers to keep up with this demand.





## New Chapters in 2020

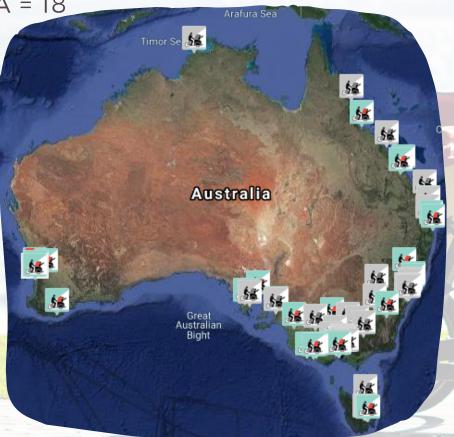
- Parkes, NSW
- Parramatta, NSW
- Albany, WA
- Gold Coast, QLD
- Portland, Vic
- Western Sydney, NSW
- Brisbane, QLD

# **Some Statistics**

- Operational Chapters = 32
  - independent = 21
  - managed = 11
  - another 30 chapters fund-raising
- Number of Cycling Without Age Affiliates = 40
- Number of new Affiliates in 2020 = 19
- Number of volunteers = approx. 500
- Oldest Volunteer = 79
- Number of Cycling Without Age trishaws operating in Australia
  - independently owned = approx. 50
  - owned by CWAA = 18





















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https://chuffed.org/project/cwaa

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